

## **Susan B. Hassmiller, RN, PhD, FAAN**

### **Founder and Principal, Sulu Coaching and Consulting**

Dr. Susan Hassmiller is a national leader in nursing, health equity and leadership development. She has devoted her career to strengthening the nursing profession, improving population health and advancing health equity. During her 25 years at the Robert Wood Johnson Foundation (RWJF), she shaped and led the Foundation's nursing strategies in an effort to create a higher quality of care in the United States for people, families and communities. Drawn to the Foundation's "organizational advocacy for marginalized and under-resourced populations," Hassmiller helped to assure that RWJF's commitments in nursing have a broad and lasting national impact.

She served as the Senior Adviser for Nursing and the Senior Scholar-In-Residence/Senior Adviser to the President at the National Academy of Medicine (NAM). She helped to lead the landmark reports at NAM on the Future of Nursing — the 2010 *Future of Nursing: Leading Change, Advancing Health* and *The Future of Nursing, 2020-2030: Charting a Path to Achieve Health Equity*. She also established and served as the director of The Future of Nursing: Campaign for Action, a nationwide initiative led by AARP, the AARP Foundation, and RWJF, to transform health and health care through nursing to build a healthier America.

Previously, Hassmiller served with the Health Resources and Services Administration, where she was the executive director of the U.S. Public Health Service Primary Care Policy Fellowship and oversaw other national and international primary care initiatives. She also has worked in public health settings at the local and state levels and taught community health nursing at the University of Nebraska and George Mason University in Virginia.

Hassmiller has held leadership positions in some of the nation's most prominent health care organizations. She served on the Board of Governors of the American Red Cross, is an elected member of the National Academy of Medicine, and is a fellow in the American Academy of Nursing, where she holds the Living Legend status. She sits on other advisory committees and boards, including the Hackensack Meridian Health System, UnitedHealth Group, Carrier Clinic, the Nurses on Boards Coalition, and the University of North Carolina School of Nursing. She has received many awards and four honorary doctorates, including the Florence Nightingale Medal, the highest international honor given to a nurse by the International Committee of the Red Cross.

She is a Hudson/ICF certified Executive/Leadership Coach and Founder and Principal of Sulu Coaching and Consulting ([www.sulucoaching.com](http://www.sulucoaching.com)) with a practice focused on health care leaders.

Hassmiller received a PhD in nursing administration and health policy from George Mason University, master's degrees in health education from Florida State University and community health nursing from the University of Nebraska Medical Center, and a bachelor's degree in nursing from Florida State University.

She lives in Cary, North Carolina, with her husband and co-founder of Sulu Coaching. She enjoys hiking, traveling, and spending time with her extraordinary grandchildren, who live nearby.